


## PERSONAL INFORMATION

## Mauro Barisione

 Dipartimento di Scienze sociali e politiche, Università degli Studi di Milano, Via Conservatorio 7,  
20122 Milano – ITALY

 +39 02 50321248

 [mauro.barisione@unimi.it](mailto:mauro.barisione@unimi.it)

 <http://sites.unimi.it/barisione/>

 [twitter.com/m\\_barisione](https://twitter.com/m_barisione)

Nationality Italian

## WORK EXPERIENCE

2019: Visiting fellowship at Waseda Institute for Advanced Study (WIAS), Waseda University, Tokyo.

2017: Full professor of Political Sociology, Department of Social and Political Sciences, University of Milan

2011: Associate professor, University of Milan

2013 (Winter quarter): Visiting fellowship at Stanford University, Department of Communication.

2008: Senior lecturer, University of Milan.

2005: Lecturer, University of Milan.

2004-05: Visiting lecturer at Sciences Po Paris.

2004-06: Visiting lecturer at the University of Bologna (Italy).

2002-2004: PostDoc fellow – Department of Social and Political Studies, University of Milan.

## EDUCATION AND TRAINING

2003: PhD in Political Science (Political Sociology curriculum), Sciences Po Paris, double degree with University of Florence (*mention : Très honorable avec félicitations à l'unanimité*).

2003-06: Courses at the Essex Summer School in Social Data Analysis:

- Logistic regression; Theory of regression; Scale Analysis; Central Problems in the Philosophy of Science and Social Science; Discourse Theory.

1999: Scholarship awarded for PhD program in Political Science, University of Florence.

1998: Research master (*DEA*) in Political Studies, Political Sociology Program, Sciences Po Paris.

1997: One-month internship in the Political section of the daily newspaper *Le Monde*.

1996-97: One-year internship in the Institute of Market and Opinion Studies *BVA* – Researcher (*chargé d'études*), Opinion Department.

1995: Undergraduate Degree in Political Science, University of Genoa: 110/110 cum laude.

1994: Erasmus program, academic year spent at University College Dublin (UCD).

## ADDITIONAL INFORMATION

### Scientific appointments/activities

Director, POMLAB (Public Opinion & Media Lab), Department of Social and Political Sciences, University of Milan, since 2015.

President, ITANES (Italian National Election Studies) research program (2018-2021).

Director, PhD program in Sociology and Methodology of Social Research, NASP – Network for the Advancement of Social and Political Studies, University of Milan and University of Turin (2017-2020).

Co-director (with G. Mazzoleni and M. Maraffi) of the 2007, 2010, 2012, 2014, 2016, and 2018 editions of the International Summer School in Political Communication and Electoral Behaviour, Department of Social and Political Sciences, University of Milan.

Convenor of the 2nd Midterm Conference of ESA (European Sociological Association) Political Sociology Research Network, University of Milan, 2012.

Coordinator of Departmental Working Seminars, Department of Social and Political Studies, 2006-9.

Journal referee (alphabetical order):

- *Acta Sociologica ; American Behavioral Scientist ; American Political Science Review ; British Journal of Political Science ; Comunicazione Politica (ComPol) ; Contemporary Italian Politics ; European Journal of Political Research ; European Political Science Review ; International Journal of Communication ; International Journal of Press/Politics ; Italian Political Science Review ; Journal of Elections, Public Opinion & Parties ; Media and Communication ; Nationalism and Ethnic Politics ; New Media and Society ; Party Politics ; Polis ; Political Behavior ; Political Communication ; Political Research Quarterly ; Rassegna Italiana di Sociologia ; Scandinavian Political Studies ; SN Social Sciences ; South European Society & Politics.*

### Editorial boards and scientific committees

Scientific Committee of Data Science Research Center, University of Milan, since 2019.

Editorial Board of SN Social Sciences, since 2020.

Editorial Board of Palgrave Macmillan 'European Political Sociology' series, since 2012.

Board of ESA (European Sociological Association) Political Sociology Research Network, 2009-2016.

Editorial Board of the peer-reviewed journal PaCo (Partecipazione e Conflitto), since 2016.

Steering committee Naspread (naspread.eu), since 2019.

Editorial Board of the peer-reviewed journal ComPol (Comunicazione Politica), 2009-2018.

Scientific Committee of ITANES (Italian National Election Studies) Research Program, since 2012.

Scientific Committee of SISE (Italian Society for Electoral Studies), 2005-2017.

Scientific Committee of AIS (Italian Sociological Association) Political Sociology Section, 2009-2012

Editorial Board of Franco Angeli 'Political Sociology' series, since 2012.

### Awards and recent grants

Award "Giacomo Sani" 2015 for the best paper in political communication and electoral behaviour published on Italian Political Science Review and ComPol (Comunicazione Politica), with P. Catellani and D. Garzia

Transition grant "Unimi Partenariati H2020" awarded by the University of Milan, research project entitled "Understanding and countering Islamophobic hate speech online in Europe", in view of EU Justice program, €15.000, 2018-2020.

Grant for organizing an international workshop series on "Recent advancements in research on public opinion and social media methods". Funding agency: NASP (Network for the Advancement of Social and Political Studies); €12.000, Dates of the events: 2016-2017, University of Milan).

## PUBLICATIONS

---

- Barisione, M. (2022). "Digital Movement of Opinion". in A. Ceron (Ed.), *Encyclopedia of Technology and Politics*. Cheltenham: Edward Elgar, 291-294.
- Barisione, M. (2022). "Reviving Metapersonal Charisma in Max Weber". *Political Theory*, 1-27. DOI: 10.1177/00905917221129632.
- Barisione, M. (2021). *Polar Stars. Why the Political Ideologies of Modernity still Matter*. Milan: Milano University Press <https://libri.unimi.it/index.php/milanoup/catalog/view/31/35/271-2> .
- Barisione, M. (2020). "When ethnic prejudice is political: an experiment in beliefs and hostility toward immigrant out-groups in Italy". *ITALIAN POLITICAL SCIENCE REVIEW*, 50(2), 213-234.
- Barisione, M. (2020). "Contro il comunicazionismo. Per una critica del riduzionismo comunicativo". *COMUNICAZIONE POLITICA (ComPol)*, 21(3), 347-370.
- Barisione, M., Michailidou, A. & Airoidi, M. (2019). "Understanding a digital movement of opinion: the case of #RefugeesWelcome". *INFORMATION, COMMUNICATION & SOCIETY*, 22(8), 1145-1164.
- Barisione, M, Magni, B. (2019). "Democrazia Social: Dialogo sull'incontro tra politica e nuovi media : Intervista a Mauro Barisione". *Biblioteca della Libertà (BdL Brief)*, vol 2 , pp. 3-10 ISSN:2035-5866
- Barisione, M. (2018), "L'ascesa degli esperimenti di survey: per un uso mirato in sociologia". *SOCIOLOGIA E RICERCA SOCIALE*, 2, 116, 33-47.
- Barisione, M., Bellucci, P, Vezzoni, C. (2018), "Introduzione. La genesi e le ragioni di un voto «ad alta voce» e "Conclusioni: «Cornice» politica e risposta elettorale", in ITANES, *Vox Populi: Il voto ad alta voce del 2018*, Bologna: Il Mulino.
- Barisione, M. De Luca, D. (2018). "Do the self-employed still vote for centre-right parties? The cases of the UK, Italy and Spain". *ELECTORAL STUDIES*. <https://doi.org/10.1016/j.electstud.2018.01.009>
- Barisione, M., Ceron, A. (2017). "A Digital Movement of Opinion? Contesting Austerity Through Social Media", in M. Barisione, A. Michailidou [Eds.], *Social Media and European Politics : Rethinking Power and Legitimacy in the Digital Era*, London and Basingstoke: Palgrave Macmillan.
- Barisione, M., Michailidou, A. (2017). "Do We Need to Rethink EU Politics in the Social Media Era? An Introduction to the Volume", in M. Barisione, A. Michailidou [Eds.], *Social Media and European Politics : Rethinking Power and Legitimacy in the Digital Era*, London and Basingstoke: Palgrave Macmillan.
- Barisione, M., Michailidou, A. (2017) [Eds.], *Social Media and European Politics: Rethinking Power and Legitimacy in the Digital Era*, London and Basingstoke: Palgrave Macmillan, 2017, ISBN 9781137598899 (Palgrave Studies in European Political Sociology).
- Stockemer, D., Barisione, M. (2017). "The 'new' discourse of the Front National under Marine Le Pen: A slight change with a big impact". *EUROPEAN JOURNAL OF COMMUNICATION*, 32(2), pp. 100-115.
- Barisione, M. (2017). "The Partisan Gap in Leader Support and Attitude Polarization in a Campaign Environment: The Cases of Germany and Italy". *INTERNATIONAL JOURNAL OF PUBLIC OPINION RESEARCH*, Volume 29, Issue 4, pp. 604–630.
- Barisione, M., Iyengar, S. (2016). "Too Much an Out-Group? How Nonverbal Cues About Gender and Ethnicity Affect Candidate Support". *JOURNAL OF EXPERIMENTAL POLITICAL SCIENCE*, 3(2), 140-151.
- Barisione, M. (2016), "Leadership, Political", in G. Mazzoleni, K. Barnhurst, K. Ikeda, R. Maia, H. Wessler. (Eds.), *International Encyclopedia of Political Communication*, MA: Wiley-Blackwell, pp. 636-648.
- Barisione, M. (2016), Luigi Ceccarini, La cittadinanza online, *COMUNICAZIONE POLITICA (COMPOL)*, 1, pp. 131-133 [review]
- Frangi, L., Barisione, M. (2015). "'Are you a Union Member?' Determinants and Trends of Subjective Union

- Membership in Italian Society (1972 - 2013)". TRANSFER: EUROPEAN REVIEW OF LABOUR AND RESEARCH, vol. 21 (4), pp. 451-469.
- Iyengar, S., Barisione, M. (2015). "Non-verbal Cues as a Test of Gender and Race Bias in Politics: the Italian Case". ITALIAN POLITICAL SCIENCE REVIEW/RIVISTA ITALIANA DI SCIENZA POLITICA, 45(2), pp. 131-157.
- Barisione, M. (2014). "Debunking the Myth of a 'Traditional' Gender Gap in the Electoral Support for Silvio Berlusconi in Italy (1994-2013)". ELECTORAL STUDIES, 36, pp. 117-128.
- Barisione, M. (2014), "Le trasformazioni della comunicazione politica nella democrazia del pubblico", in F. Saccà (Ed.), Culture politiche, democrazia e rappresentanza, Milano: Franco Angeli, 2014. pp. 81-94.
- Barisione, M., Catellani, P., Garzia, D. (2014), "Tra Facebook e i Tg : esposizione mediale e percezione dei leader nella campagna elettorale italiana del 2013", COMUNICAZIONE POLITICA (COMPOL), 15:1, pp. 187-210.
- Barisione, M. (2013), "Il potere della cornice. Processi di framing e politica deliberativa", in A. Montanari (Ed.), Comunicazione, manipolazione e comportamenti collettivi, Roma: Franco Angeli, pp. 29-43.
- Barisione, M. (2013), E. De Blasio, M. Hibberd, M., Higgins, M. Sorice, La leadership politica. Media e costruzione del consenso, COMUNICAZIONE POLITICA (COMPOL), 3, pp. 395-396 [Review]
- Barisione, M., Catellani, P., Garzia, D. (2013), "Alla ricerca di un leader", in ITANES, Voto amaro. Disincanto e crisi economica nelle elezioni del 2013, Bologna: Il Mulino, pp. 147-157.
- Barisione, M. (2012), "Framing a Deliberation. Deliberative Democracy and the Challenge of Framing Processes", JOURNAL OF PUBLIC DELIBERATION, 8(1), pp. 1-22.
- Barisione, M. (2012), "The Transformation of Party Leadership", in A. Bosco, D. McDonnell (Eds.), Italian Politics, Oxford & New York, Berghahn Books, 7(1), pp. 98-117.
- Barisione, M. (2012), R. Sciarrone, N. Bosco, A. Meo, L. Storti, La costruzione del ceto medio: immagini sulla stampa e in politica, RASSEGNA ITALIANA DI SOCIOLOGIA, 2, pp. 341-343 [Review]
- Barisione, M. (2012), "La transizione della leadership partitica: tra moltiplicazione e declino", in A. Bosco, D. McDonnell (Eds.), Politica in Italia, Bologna: Il Mulino, pp. 101-122.
- Barisione, M. (2011), "Berlusconismo as a case of 'Hybrid neopatrimonialism'", in D. Bach, M. Gazibo (eds.), Neopatrimonialism in Africa and Beyond, London: Routledge, pp. 197-207.
- Barisione, M. (2011), "Opinion polls", in D. Southerton (Ed.), Encyclopedia of Consumer Culture, London: Sage, pp. 1058-1060.
- Barisione, M. (2011), "Opinioni pubbliche. Tradizioni teoriche e forme empiriche dell'opinione pubblica contemporanea", RASSEGNA ITALIANA DI SOCIOLOGIA, 4, pp. 571-605.
- Barisione, M. (2011), P. Jedlowski, O. Affuso (Eds.), Sfera pubblica : il concetto e i suoi luoghi, STUDI CULTURALI, 1, pp. 126-128 [Review]
- Bellucci, P., Segatti, P., Schadee, H., Barisione, M. (2011), "Decidere sui temi, sulla competenza dei partiti e sui leader: i fattori di medio periodo", in P. Bellucci, P. Segatti (Eds.), Votare in Italia: 1968-2008, Bologna: Il Mulino, pp. 289-327.
- Barisione, M., Catellani, P., De Sio, L. (2011), "La scelta degli indecis", in P. Bellucci, P. Segatti (Eds.), Votare in Italia: 1968-2008, Bologna: Il Mulino, pp. 359-389.
- Barisione, M. (2011), "Le 'néo-patrimonialisme hybride' du cas Berlusconi: entre charisme médiatique et représentation politique et sociale", in M. Gazibo & D. Bach (Eds.), L'Etat néopatrimonial: genèse et trajectoires contemporaines, Ottawa: Presses de l'Université d'Ottawa, pp. 275-292.
- Barisione, M. (2010), M. Castells, Comunicazione e potere, RASSEGNA ITALIANA DI SOCIOLOGIA, 4, pp. 666-667 [Review]
- Barisione, M. (2010), "Problemi della rappresentanza politica", in SISE (Ed.), Governi locali e regionali in Europa fra sistemi elettorali e scelte di voto, Consiglio Regionale del Piemonte, pp. 763-768.
- Barisione, M. (2010), "Ma anche Lakoff incorre in una 'trappola cognitiva'", COMUNICAZIONE POLITICA (COMPOL), 2, 2010, pp. 285-290.
- Barisione, M. (2009), "So, What Difference Do Leaders Make? Candidates' Images and the 'Conditionality' of Leader

- Effects on Voting”, in JOURNAL OF ELECTIONS, PUBLIC OPINION AND PARTIES, 19(4), pp. 473-500.
- Barisione, M. (2009), “‘Valence Image’ and the Standardisation of Democratic Political Leadership”, LEADERSHIP, 5(1), pp. 41-60.
- Barisione, M. (2009), *Comunicazione e società: teorie, processi, pratiche del framing*, Bologna: Il Mulino, 2009.
- Barisione, M. (2009), Geert Lovink, Zero Comments: teoria critica di Internet, COMUNICAZIONE POLITICA (COMPOL), 1, pp. 153-154 [Review]
- Barisione, M. (2009), Ilvo Diamanti, Mappe dell’Italia politica, CONTEMPORARY ITALIAN POLITICS, 2, pp. 379-382 [Review]
- Barisione, M. (2008), Albertazzi & McDonnell, Twenty-First Century Populism: the Spectre of Western European Democracy, RIVISTA ITALIANA DI SCIENZA POLITICA, 2, pp. 300-302 [Review]
- Barisione, M. (2007), “La campagna presidenziale e l’offerta simbolica dei leader”, in G. Baldini, M. Lazar [Eds.], *La Francia di Sarkozy*, Bologna: Il Mulino, pp. 95-114.
- Barisione, M. (2007), “L’orientamento al leader: forme, effetti, dinamiche”, In M. Maraffi (Ed.), *Gli italiani e la politica*. Bologna: Il Mulino, pp. 157-186.
- Barisione, M. (2007), “I sondaggi politici in Francia. Controversie di una repubblica ‘sondomane’”, In G. Gasperoni, P. Corbetta [Eds.], *I sondaggi politici nelle democrazie contemporanee*, Bologna : Il Mulino, pp. 113-132.
- Barisione, M. (2006), M. Calise, *La Terza Repubblica. Partiti contro Presidenti*, ITALIAN POLITICS & SOCIETY, 63, pp. 44-45 [Review]
- Barisione, M. (2006), “Il richiamo debole del leader di coalizione” In ITANES, *Dov’è la vittoria? Il voto del 2006 raccontato dagli italiani*, Bologna: Il Mulino, pp. 179-196.
- Barisione, M. (2006), *L’immagine del leader. Quanto conta per gli elettori?*, Bologna : Il Mulino.
- Barisione, M. (2006), “Berlusconi, Prodi e un’elezione ‘presidenziale ma non troppo’”, In R. Mannheimer, P. Natale [Eds.], *L’Italia a metà: dentro il voto del paese diviso*, Milano: Cairo Publishing, pp. 115-121.
- Barisione, M., Mannheimer, R. (2005). *I sondaggi*, Bologna: Il Mulino (seconda edizione rivista e aggiornata).
- Barisione, M. (2005), J. Agnew, Place and Politics in Modern Italy, POLIS, 1, pp. 123-124 [Review]
- Barisione, M. (2005), “I candidati e lo spettro della comunicazione inefficace. Una ricerca sulla campagna per le elezioni europee del 1999 in Italia e in Francia”, In F. Venturino [Ed.], *Elezioni e personalizzazione della politica*, Roma: Aracne, pp. 71-93.
- Barisione, M. (2004), C.E. Baker, Media, Markets and Democracy, COMUNICAZIONE POLITICA (COMPOL), 2, pp. 370-373 [Review]
- Barisione, M. (2004), “Tradizionalismo etico, liberalismo economico. Oltre la destra e la sinistra?”, POLIS, n. 2, pp. 237-266.
- Barisione, M. (2003), P. Mancini, (Ed.), *La decisione di voto tra comunicazione di massa e influenza personale*, RIVISTA ITALIANA DI SCIENZA POLITICA, 1, pp. 164-167 [Review]
- Barisione, M. (2003), “L’immagine dei leader ed il voto: ipotesi di ricerca”, QUADERNI DI SCIENZA POLITICA, n. 3, pp. 285-323.
- Barisione, M. (2002), P. Norris, *A Virtuous Circle: Political Communications in Postindustrial Societies*, RIVISTA ITALIANA DI SCIENZA POLITICA, 2, pp. 371-374 [Review]
- Barisione, M. (2002), “Le elezioni francesi del 2002: mode d’emploi”, IL MULINO, 5, pp. 973-983.
- Barisione, M. (2002), “Interesse per la politica, appartenenza di coalizione e giudizio sui leader: gli effetti della campagna elettorale” In G. Pasquino [Ed.], *Dall’Ulivo al governo Berlusconi*, Bologna, Il Mulino, pp. 139-179.
- Barisione, M. (2002), “Le scelte politiche dei cittadini: ambivalenza, ragione o affetto?”, RIVISTA ITALIANA DI SCIENZA POLITICA, 1, pp. 141-153.
- Barisione, M. (2001), “Interesse per la politica, appartenenza di coalizione e giudizio sui leader: gli effetti della campagna elettorale”, RIVISTA ITALIANA DI SCIENZA POLITICA, 3, pp. 503-543.



- Barisione, M. (2001), "Elettori indecisi, elettori fluttuanti: che volto hanno i 'bilancieri' del voto? I casi italiano e Francese", *RIVISTA ITALIANA DI SCIENZA POLITICA*, 1, pp. 73-108.
- Barisione, M. (2001), "Gli effetti delle comunicazioni politiche di massa sul voto: un panorama delle ricerche", In G. Sani [Ed.], *Mass Media ed elezioni*, Bologna: Il Mulino, pp. 23-73.
- Barisione, M., Mannheimer, R. (2001), "Il metodo dell'intervista nella ricerca politica", In G. Trentini [Ed.], *Oltre l'intervista: il colloquio nei contesti sociali*, Torino: Isedi-Utut, pp. 368-389.
- Barisione, M., Mannheimer, R. (1999), *I sondaggi*, Bologna: Il Mulino.
- Barisione, M. (1996), "Strategie e tecniche di comunicazione nelle campagne elettorali negli Usa", *QUADERNI DELL'OSSERVATORIO ELETTORALE*, 35, pp. 115-161.

## INTERNATIONAL WORKSHOPS AND PANEL ORGANIZATION

---

- "Self-employed and Voting Behavior in Italy, Spain, and the UK" (with D. De Luca), ECPR General Conference, University of Oslo, 2017.
- "#RefugeesWelcome: Using Hashtag Network Analysis and Twitter Grammar to Reconstruct the 2015 Refugee Crisis in Europe" (with Asimina Michailidou and Massimo Airoldi), ECPR General Conference, University of Prague, 2016.
- "Late deciders and campaign effects in a comparative perspective: The cases of Germany and Italy in 2013" (with Rüdiger Schmitt-Beck), ECPR General Conference, Université de Montréal, 2015.
- "Vote choice and leader support in a campaign perspective", ECPR General Conference, Université de Montréal, 2015.
- "The transformation of the Radical Right Gender Gap: The case of the 2014 EP Election" (with Nonna Mayer), paper presented at the European Conference on Politics and Gender, Uppsala University, Sweden and the Council for European Studies Conference, Sciences Po, Paris, 2015.
- "Are You a Union Member?. Determinants and Trends of Subjective Union Membership in Italian Society (1972 - 2013)" (with Lorenzo Frangi), SASE (Society for the Advancement of Socio-Economics) Conference, LCE, London, 2015.
- "Between Opinion and Protest. Contesting Austerity through Social Media", (with Andrea Ceron) ESA RN32 Mid-Term Conference, University of Copenhagen, 2014.
- "Too Much an Out-Group? How Nonverbal Cues about Gender and Ethnicity Affect Candidate Support" (with S. Iyengar), ISPP (International Society of Political Psychology) Annual Meeting, Rome, 2014.
- "What's in a Face? Facial Cues and Candidate Support"(with S. Iyengar), ECPR General Conference, Bordeaux, 2013.
- "Public Opinion and Social Media: Theoretical and Empirical challenges" (panel convenor), ESA Conference, Turin, 2013.
- "The Ideological Gender Gap in Europe (1973-2009)", EPSA Conference, Barcelona, 2013.
- "Marine Le Pen et les femmes: la fin du Radical Right Gender Gap in France and in Europe?" (with N. Mayer), AFSP (French Association of Political Science) General Conference, Paris, 2013.
- "Public opinion and austerity policies in Europe: towards a new research framework", ESA Political Sociology Research Network midterm Conference, Milan, 2012.
- "Social and Institutional Boundaries of the Electoral Cycle" [panel chair, co-chair P. Bellucci], IPSA (International Political Science Association)/AISP World Congress, Madrid, 2012.
- "Ideological Proximity and Voting Preferences in the European Electoral Cycle (1989-2009), (with L. Curini), EPSA (European Political Science Association) General Conference, Berlin, 2012.
- "Spatial Models of Voting, Abstention, and Polarization" [panel chair], EPSA General Conference, Berlin, 2012.
- "Public Opinion and Political Participation", [panel convenor], Political Sociology panels, ESA (European Sociological Association) Conference, Genève, 2011.

“Reconceptualising Contemporary Public Opinion: Competing Perspectives and Operational Types”, Lille, ESA Political Sociology Research Network midterm conference, 2010.

“The Framing Perspective in Political Communication Studies”, International Summer School, University of Milan, 2010

“Framing Processes and Deliberative Politics” [Panel organizer], ECPR (European Council for Political Research) General Conference, Potsdam, 2009.

“Do Leaders Matter? Candidates’ Images and the Effectiveness of Election Campaigns”, WAPOR (World Association for Public Opinion Research) Congress, Jerusalem/Haifa, 2007

“From Charismatic Leadership to ‘Valence Image’? Citizens, the Media, and Democratic Political Leaders”, ECPR Joint sessions, Helsinki, 2007.

“L’image des leaders politiques entre cognitions et affects”, Sciences-Po Paris, ‘Raisons et Sentiments’ Seminar, 2003.

“Inclinations to Personal Voting in Italy and France by Sociological and Psycho-Political Variables”, ECPR Joint sessions, Edinburgh 2003.

“Public Opinion”, entry conception and presentation for the *Interactive Encyclopedia of Political Science* (Hyperpolitics Project), Eds. M. Calise (University of Naples) and T. Lowi (Cornell University), Anacapri, 2000.

## INVITED INTERNATIONAL PRESENTATIONS

---

“Polar Stars: Why the Political Ideologies of Modernity still matter” (book presentation): Sciences Po Paris, Centre d’Etudes Européennes, 2022.

“Polar Stars: Why the Political Ideologies of Modernity still matter” (book presentation): University of Oslo (Arena Centre for European Studies, 2021.

“Politicisation of Migration and Modes of Transnational Political Participation of Immigrant Origin Citizens” (University of Wroclaw, ECPR general conference, Panel discussant), 2019.

“Detecting a Digital Movement of Opinion from Social Media Data and Metadata”, WIAS Seminar #1, Waseda University, Tokyo, 2018.

“Analyzing classical sociological texts through semi-supervised techniques of quantitative content analysis”, WIAS Seminar #2, Waseda University, Tokyo, 2018.

“Online Survey Experiments for the Study of Prejudice and Politics”, WIAS Seminar 31, Waseda University, Tokyo, 2018.

“Political leadership and polarized publics”, International Symposium “Political Communication at a Crossroads. An International Encyclopedia”, University of Milan, 2017.

“What are social media doing to European politics?”, Editorial workshop, ARENA Centre for European Studies, University of Oslo, 2016.

“Social media ‘citizenry’ and the digital public sphere in the EU”, lecture for the International Summer School in Political Communication and Electoral Behavior, Milan 2016.

“Contextual Moderators of the Influence of Nonverbal Communication on Candidate Support” (with S. Iyengar), Conference on “Nonverbal Communication in Politics”, University of Gothenburg, 2014.

“How Nonverbal Cues about Gender and Ethnicity Affect Candidate Support” (with S. Iyengar), Media, Movements, and Politics (M<sup>2</sup>P) seminar, University of Antwerp, 2014.

“Public Opinion and Eurocrisis”, Editorial workshop, ARENA Centre for European Studies, University of Oslo, 2013.

“Comparative studies of social structure, value orientations and party choice”, [panel discussant], IPSA (International Political Science Association)/AISP World Congress, Madrid, 2012.

“An extorted democracy? Citizens and politics between opinion formation and production of consent”, Invited presentation at the International conference *Declining Democracy: Rethinking Democracy between Utopia and participation*, Fondazione Palazzo Strozzi, Firenze, 2011.

“Populism at the polls and beyond: causes and consequences”, [panel discussant], Lille, ESA Political Sociology Research Network midterm conference, 2010.

- "Framing Deliberative Politics", Oslo, Arena (Centre for European Studies), 2010.
- "Leader Images, Campaigns, and Voting: A Framework of Conditions and Effects", Lisbon, Institute of Social Sciences, 2008.
- "Contemporary Political Leadership", Innsbruck, Oberglurg Governance Seminar, 2007.
- "Campagnes électorales e opinions publiques en France et en Italie", Paris, Ceri-Sciences Po, 2007.
- "Quel effet-Berlusconi sur le vote du 9 avril ?" – Paris, Ceri-Sciences Po, 2006.
- "La popularité du premier ministre italien douze mois après la victoire électorale du centre-droit", Paris, Ceri-Sciences Po, 2002.
- "Political Parties and Public Opinion in Europe", Tempus (EU Programme of University cooperation), University of Baku (Azerbaijan), 1999.
- "La variable territoriale dans l'explication du vote", Programme SPEC (Sociologie Politique Européenne Comparée), UCL, Louvain-la-Neuve, 1998.

### NATIONAL CONFERENCES AND WORKSHOPS (IN ITALIAN)

- "Support for In-Party Leaders as a Campaign Effect: the Case of the 2013 Election in Italy", Convegno POPE-SISP, Università di Siena, 2015.
- "Between Opinion and Protest. Expressing Euroscepticism through Social Media" (with Andrea Ceron), Mid-Term Conference of Sezione di Sociologia politica dell' AIS, University of Lecce, 2014.
- "A Modern Gender Gap in the 2013 Italian Election?", SISE (Italian Society of Electoral Studies) Post-election national seminar, Florence, 2013.
- "Gender and Ideology in Europe (1989-2009), AIS (Italian Sociological Association) Political Sociology section, University of Rome III, 2012
- "The electoral cycle in Europe and in Italy" [panel coordinator], SISP (Italian Political Science Association) National Congress, University of Rome "La Sapienza", 2012.
- "Communication and power" [panel discussant], SISP National Congress, University of Rome, 2012.
- "Attitudes towards candidates" [panel convenor and discussant], SISP National Congress, University of Palermo, 2011.
- "Contemporary forms of public opinion: between counter-power, legitimacy and consent", AIS (Italian Sociological Association) National Congress, University of Milan, 2010.
- "The transformation of political communication in audience democracy", AIS Summer School of Political Sociology, Terme di Stigliano, 2010
- "Framing Effects: an Overview", invited presentation at the seminar program on Political Psychology, Catholic University of Milan, 2010.
- "The presidents' speech: a content analysis of slogans and manifestos by PD and PDL presidential candidates for the 2010 Italian regional elections", National Workshop, Italian Society of Electoral Studies (SISE), Milano, 2010.
- "Electoral supply and votes to the president", Department Workshop 'The 2010 Regional Elections in Italy', University of Milan, 2010.
- "Studying public opinion: concepts and indicators for a changing phenomenon", Workshop *Electoral Cycles and Permanent Campaign in Italy*, Istituto Cattaneo, Bologna, 2010.
- "Framing Deliberations. Introductory Notes to Deliberative Frame Analysis", Seminar program of the Department of Social and Political studies, University of Milan, 2010.
- "The voter and the populist leader", invited presentation at the conference *Anatomy of populism*, Department of Politics, History, Institutions, University of Bologna, 2009.
- "The power of the frame. Framing processes and deliberative politics", National Congress of the AIS Political Sociology Section, University of Roma La Sapienza, 2009.
- "The parties of the center-left", invited participation in round table within the Italian Political System panel, SISP



National Congress, Roma, Luiss University, 2009.

“Framing Alitalia. The interpretive frames of televised information” – SISP National Congress, University of Pavia, 2008.

“The Media, leaders and citizens. Towards a standardization of contemporary political leadership?”, AIS National Congress, University of Urbino, 2007.

“The 2007 French elections: electoral geography and voting”, [panel convenor], SISP National Congress, University of Catania, 2007.

“The 2007 French presidential elections: features an unprecedented campaign”, SISP National Congress, University of Catania, 2007.

“The undecided’s choice: factors and dynamics of the voting decision at 2006 Italian elections” (with P. Catellani and L. De Sio), SISP National Congress, University of Catania, 2007.

“Italian voters in the bipolar era”, [panel convenor], SISP National Congress, University of Bologna, 2006.

“The political leader as a media-star and an apolitical heuristic?”, SISP National Congress, University of Cagliari, 2005.

“The political polls in France. Market regulation, production practices and methodological issues”, Seminar of the Publisher Il Mulino, Istituto Cattaneo, Bologna, 2005.

“Ethical traditionalism, economic liberalism. Multidimensional paths in the political space”, Seminar Program of the Department of Social and Political Studies, University of Milan, 2003.

“Leaders’ evaluation as part of the voting decision: an empirical analysis”, SISP National Congress, University of Trento, 2003.

“Leader images and voting: research hypotheses”, Seminar Program of the Department of Social and Political Studies, University of Milan, 2002.

“Candidate perception and leadership effects on voting”, SISP National Congress, University of Siena, 2001.

“Attitudes toward political leaders and voting decisions: the campaign effects”, Interuniversity Center of Political Communication, University of Perugia, 2001.

**Participation in research projects**

Prin-Murst (National funds from the Ministry for the University and Research for joint inter-university research projects), ITANES (Italian electoral studies research program), team member of the ‘University of Milan’ Unit:

2012: ‘Changes in political representation in Italy: the voting decision in the 2013-2015 electoral cycle’ (P.I. Paolo Segatti, University of Milan; 701.000 €)

2008-11: ‘Electoral Cycle and political change in a multi-level context’ (PI: Paolo Bellucci, University of Siena; 108.000 €): Management and supervision of the ITANES Panel Survey for the ‘University of Milan’ Research unit (1,200 interviewees)

2005: ‘Campaign effects and the impact of short-term factors at the 2006 Italian General Election’ (PI: Marco Maraffi, University of Milan; 248.000 €) : Management and supervision of the “Rolling Cross Section” Itanes Survey (8,000 interviewees)

2004: ‘The Effects of Personal Networks and Political Cognitions on Vote Choice’ (PI: Paolo Segatti, University of Milan: 195.000 €)

2003: ‘The Voting Decision: Heuristics, Cognitive Frames, Social Representations and Political Identifications’ (PI: Marco Maraffi, University of Milan; 196.000 €)

2002: ‘The Transformations of Political Culture in Italy’ (PI: Piergiorgio Corbetta, University of Bologna; 200.000 €)

Other research activities/ international research projects and networks:

Journalism, citizens' participation and the public sphere: Democracy in the era of Digitalization (PRODIGIDEM)

2003-04: Réseau d'étude en psychologie sociale EPoPS (European Political Psychology Network), Maison des Sciences de l'Homme, Paris.

2002-03 : Réseau d'étude en psychologie politique "Raisons et Sentiments, SciencesPo Paris.

2002: European Political Science Network (epsNet), network designed to promote the teaching of political science in Europe, University of Genoa/University of Helsinki.

1998: Programme européen SPEC (Sociologie Politique Européenne Comparée, SciencesPo Paris and UCL, Louvain-la-Neuve.

## TEACHING

---

2019-2022: *Public Opinion Research* (60 hrs) (in English), Master in Corporate and Public Communication, University of Milan

- *Sociologia politica* (40 hrs), Bachelor's degree in International Sciences and European Institutions, University of Milan.

- *Understanding Digital Societies* (20 hrs), PhD Program in Sociology and Methodology of Social Research, Network for the Advancement of Social and Political studies (NASP), Universities of Milan and Turin.

2015-2020: *Public Opinion Analysis* (60 hrs) (in English), Master in Corporate and Public Communication, University of Milan

- *Political Sociology* (40 hrs), Bachelor's degree in International Sciences and European Institutions, University of Milan.

- *Project Colloquium* (20 hrs) (in English), PhD Program in Sociology and Methodology of Social Research

2011-2012-2013-2014 2015-2016: *Public Opinion Analysis* (60 hrs) (in English), Master in Corporate and Public Communication, University of Milan

- *Political and Economic Sociology* (60 hrs), Bachelor's degree in International Sciences and European Institutions, University of Milan.

- *Project Colloquium* (20 hrs) (in English), PhD Program in Sociology and Methodology of Social Research

2010-11: *Public Opinion Analysis* (60 hrs)

- *Theories of Framing* (20hrs) (in English), International Graduate School in Social and Political Sciences, Phd Program in Sociology, University of Milan.

- *Political Communication Analysis* (20hrs), Master in Political and Social Communication, University of Milan

2006-2007-2008-2009: *Public Opinion Analysis* (60 hrs), University of Milan.

2005-06: *Analysis of Public Opinion and Polls* (40 hrs), Master in Institutional Public Relations, University of Bologna.

- *Public Opinion Analysis* (40 hrs), University of Milan.

2004-06: *Analysis of Public Opinion and Polls* (40 hrs), University of Bologna.

2004-05: *Communication Methods and Techniques* (40 hrs), University of Milan.

*Political Communication* (24 hrs), Master de Sciences Po, IEP Paris.

1998-2003: Assistant lecturer on courses in:

- *Political Science* (University of Genoa)

- *Social Research Methodology* (University of Genoa)

- *Political Communication* (University of Milan-Bicocca)
- *Political Marketing and Campaigning* (University of Milan-Bicocca)
- *Political Sociology* (University of Milan)

#### Membership of international professional associations

ECPR (European Consortium for Political Research) Standing Groups on “Public Opinion and Voting Behaviour in a Comparative Perspective”; “Political Sociology”; “Gender and Politics”; “Internet and Politics”; “Political Psychology”; “Elites and Political Leadership”; “Southern European Politics”.

CERES (Consortium for European Research with Election Studies)

WAPOR (World Association for Public Opinion Research)

IPSA (International Political Science Association)/AISP (Association Internationale de Science Politique)

Polmeth (the Society for Political Methodology and the Political Methodology section of the American Political Science Association)